



MnGFOA

Quarterly Training Seminars

Fiscal Strategies for Implementing Comprehensive Plans **Wednesday, January 21, 2009**

9:00 AM - 3:00 PM (on-site check-in time: 8:30 AM)

Four Points Sheraton (1330 Industrial Boulevard), Minneapolis, Minnesota

\$80 per person

Note: 5.0 of CPE credits will be awarded to seminar attendees

course description

Thanks to the Metropolitan Land Planning Act every city in the seven-county metropolitan area has (or will soon have) an updated comprehensive plan. Now, the real work begins - taking the steps needed to realize the vision and address the issues contained in your new comprehensive plan. Implementing the comprehensive plan involves more than updating your zoning ordinance. Every comprehensive plan creates the need for capital improvements and development initiatives. These actions often place new demands on your financial resources.

Fiscal Strategies for Implementing Comprehensive Plans is a fresh look into the toolbox for Minnesota cities. This seminar provides an in-depth examination of some common tools you may have overlooked and an explanation of some lesser used tools with interesting applications. Presentation will include a combination of instruction and case study. The seminar is designed so that every participant will learn something they can use on the financial challenges facing your community.

presenters

Rusty Fifield (Northland Securities, Inc.) brings a unique background to this seminar. For the past seven years, he has worked with Minnesota cities as a planning consultant. He led the process of updating comprehensive plans in cities like Monticello, Woodbury, Apple Valley and Roseville. This experience brings first-hand knowledge of real implementation needs in a comprehensive plan. Rusty joined Northland Securities in October to lead Northland Strategies, the firm's special projects group. He has helped local governments, development companies and nonprofit organizations solve critical financial and community development issues for the past 30 years. Since 1983, he has served as both a public finance and planning consultant. Rusty has extensive project experience in the areas of infrastructure, public facilities, housing, redevelopment, annexation/mergers, and group decision making. Rusty's group process skills help clients understand complex issues and reach agreement to take action. His professional experience is supplemented by a Master's Degree in Planning from the University of Minnesota and a Bachelor's Degree in Economics from Fort Hays State University (KS).

Paul Donna (Northland Securities, Inc.) - A public finance professional since 1989, Paul's primary focus is on assisting governmental entities plan and finance their infrastructure improvements, public facilities, economic development initiatives and housing needs. Paul's direct access to and knowledge of the credit markets provides his clients with the tools necessary to adapt to our changing financial industry insuring an efficient and effective plan of finance. Paul has a Bachelor's Degree in Economics from St. Cloud State University (MN) and serves on the Board of Directors for the Minnesota Institute of Public Finance.

seminar location

This program will be held at the Four Points Sheraton (1330 Industrial Boulevard) in Minneapolis. Anyone needing overnight accommodations for this seminar should contact them at 612-455-6324 to determine availability and cost.



MnGFOA - Quarterly Training Seminar

Return form below by **January 12, 2009** to:

Government Training Services, 2233 West University Avenue, Suite 150, St. Paul, MN 55114

On-line registration available at: www.mngts.org (click on the MnGFOA logo)

Questions?

Contact Government Training Services (GTS): Karen Beaulieu, Program Manager - kbeaulieu@mngts.org 651-222-7409, x203 (metro) or 800-569-6881 (non-metro)

GTS is a non-profit organization dedicated to helping those who provide services to Minnesota citizens and communities meet current needs for knowledge and skills. It has worked with policymakers, staff and appointed officials from all levels of government and their collaborators since 1976.

Cancellation

Fees will be refunded less a \$20 service fee if the registration is cancelled by January 14. You may substitute another individual at any time if you find you cannot attend. Persons not canceling in compliance with the above policy will be responsible for payment of the entire fee. Should weather (or other circumstances beyond our control) necessitate program cancellation or postponement, registrants will be notified via announcements on WCCO-AM website.

Fiscal Strategies for Implementing Comprehensive Plans Registration Form

First Name

Last Name

Title _____ Jurisdiction _____

Street Address _____ City _____ State _____ Zip _____

E-mail _____ Daytime Phone (_____) _____ Fax Number (_____) _____

Note: You will receive an electronic confirmation one week before the workshop only if e-mail address is provided above!

Registration Options:

- Complete seminar (training, lunch and breaks)**
\$80.00 per person
- Networking lunch only** — \$20.00 per person

Special Needs: (Must be received by January 12, 2009.)

- Dietary (i.e., vegetarian). Please specify: _____
 - I require other accommodations. Please contact me at: _____
- Circle one: VOICE or TTY

Payment Options:

- Enclosed is check # _____
in the amount of \$ _____
(payable to Government Training Services).
- Please bill me at above address.
P.O.# _____ (if applicable).
NOTE: A \$10/AGENCY BILLING FEE WILL BE ADDED TO THE AMOUNT OWED.
- Credit Card (VISA or MasterCard only):
Card# _____
Exp. Date: _____
3-digit Security Code: _____
E-mail address (required): _____

