

# 2008 MCFOA EXCLUSIVE & PREMIER LEVEL SPONSORSHIP PACKAGES

(Some Package Components are Time Sensitive)

## Exclusive Level: **DIAMOND LEVEL SPONSORSHIP PACKAGE**

**\$3300**

*Sold to Northland Securities, Inc.*

### PRE-CONFERENCE & EXHIBIT SHOW:

- 50% discount on single booth space
- Place statement of conference endorsement in the Invitation to Exhibit brochure
- Company logo and name on front cover of Conference Registration Brochure\*
- ¼ page ad and ¼ page statement in the Conference Registration Brochure\*
- Company name and logo posted on Conference web site with link to company\*\*
- Access to a list of registered conference attendees two weeks prior to conference for pre-show marketing

\* The Conference Registration Brochure is mailed to all Clerks and Finance Officers in Minnesota

\*\* Potential conference attendees, exhibitors, speakers, guests, are directed to this web site for pre-conference information and registration.

### AT THE CONFERENCE & EXHIBIT SHOW:

- Company recognized from the podium at the opening session
- Company representative to introduce the General Session Speaker on Wednesday and Thursday
- Exclusive Sponsor prime booth location
- Special Exclusive Sponsor signage at booth
- Top listing on Sponsorship signage at Conference
- Full page ad in the Conference Program and Exhibit Guide\*
- Special listing as Exclusive Level Sponsor in the Conference Program and Exhibit Guide\*
- Company logo on front of Conference 3-ring binder\*\*
- Company name listed first on back of Conference 3-ring binder\*\*
- 5 Banquet tickets

\* Distributed to all Conference Attendees, Speakers, Special Guests and Exhibitors

\*\* Distributed to all registered Conference attendees

### POST CONFERENCE - EXHIBIT SHOW:

- Updated list of conference attendees
- Company name and logo remains on the Conference web site\*

\* Following the conference, attendees, exhibitors, speakers, guests, are directed to this web site for post-conference information.

## **Exclusive Level: EMERALD LEVEL SPONSORSHIP**

**\$2500**

*Sold to Ehlers and Associates, Inc.*

### **PRE-CONFERENCE/EXHIBIT SHOW**

- 35% discount on single booth package
  - Place statement of conference endorsement in the Invitation to Exhibit brochure
  - ¼ page ad in the Conference Registration Brochure\*
  - Company logo and name on front of Conference Registration Brochure\*
  - Company logo and name posted on Conference web site with link to company web site
  - Access to a list of registered Conference attendees two weeks prior to Conference for pre-show marketing
- \* *The Conference Registration Brochure is mailed to all Clerks and Finance Officers in Minnesota*
- \*\* Potential conference attendees, exhibitors, speakers, guests, are directed to this web site for pre-conference information and registration.

### **AT THE CONFERENCE & EXHIBIT SHOW**

- Company recognized from the podium at Opening Session
- Company representative introduces General Session speaker on Friday
- Exclusive Level prime booth location
- Exclusive Sponsor signage at booth
- Full page ad in the Conference Program and Exhibit Guide\*
- Exclusive Level Sponsorship listing in Conference Program and Exhibit Guide\*
- Company logo and name on front of Conference 3-ring binder\*\*
- Company name listed in second position on back of Conference 3-ring binder\*\*
- 4 Banquet tickets

\* Distributed to all Conference Attendees, Speakers, Special Guests and Exhibitors

\*\* Distributed to all registered Conference attendees

### **POST CONFERENCE & EXHIBIT SHOW**

- Company logo and name posted on Conference web site with link to company web site\*
  - Updated list of Conference attendees
- \* Following the conference, attendees, exhibitors, speakers, guests, are directed to this web site for post-conference information.

**Exclusive Level: RUBY LEVEL SPONSORSHIP**  
*Sold to Springsted, Inc.*

**\$ 2 0 0 0**

**PRE-CONFERENCE & EXHIBIT SHOW:**

- 25% discount on single booth package
- Place statement of conference endorsement in the Invitation to Exhibit brochure
- Business card sized ad in Conference Registration brochure\*
- Company name and logo on front cover of Conference Registration brochure\*
- Company name and logo listed on Conference web site with link to company web site\*\*
- Access to list of conference registrations two weeks prior to conference for pre-conference marketing

\* *The Conference Registration Brochure is mailed to all Clerks and Finance Officers in Minnesota*

\*\* Potential conference attendees, exhibitors, speakers, guests, are directed to this web site for pre-conference information and registration.

**AT THE CONFERENCE & EXHIBIT SHOW**

- Company recognized from the podium at opening session
- Exclusive Sponsorship booth location
- Exclusive Sponsorship level signage at booth
- Full page ad in the Conference Program and Exhibit Guide
- Company name listed as Exclusive Level
- Company name and logo listed on front of Conference 3-ring binder
- Company name listed in third place on back of Conference 3-ring binder
- 3 Banquet Tickets

\* Distributed to all Conference Attendees, Speakers, Special Guests and Exhibitors

\*\* Distributed to all registered Conference attendees

**POST CONFERENCE & EXHIBIT SHOW**

- Company logo and name posted on Conference web site with link to company web site\*
- Updated list of Conference attendees

\* Following the conference, attendees, exhibitors, speakers, guests, are directed to this web site for post-conference information

## **Exclusive Level: SAPPHIRE LEVEL SPONSORSHIP**

**\$1500**

### ***Sold to 4M Fund***

#### **PRE CONFERENCE & EXHIBIT SHOW**

- 15% discount on single booth package
- Place statement of conference endorsement in the Invitation to Exhibit brochure
- Business card sized ad in Conference Registration brochure\*
- Company name and logo on front cover of Conference Registration brochure\*
- Company name and logo listed on Conference web site with link to company web site\*\*
- Access to list of registered conference attendees two weeks prior to conference for pre-conference marketing

\* *The Conference Registration Brochure is mailed to all Clerks and Finance Officers in Minnesota*

\*\* Potential conference attendees, exhibitors, speakers, guests, are directed to this web site for pre-conference information and registration.

#### **AT THE CONFERENCE & EXHIBIT SHOW**

- Company recognized from the podium at opening session
- Exclusive Sponsorship booth location
- Exclusive Sponsorship level signage at booth
- Full page ad in the Conference Program and Exhibit Guide
- Company name listed as Exclusive Level
- Company name and logo listed on front of Conference 3-ring binder
- Company name listed in fourth place on back of Conference 3-ring binder
- 2 Banquet Tickets

\* Distributed to all Conference Attendees, Speakers, Special Guests and Exhibitors

\*\* Distributed to all registered Conference attendees

#### **POST CONFERENCE & EXHIBIT SHOW**

- Company logo and name posted on Conference web site with link to company web site\*
- Updated list of Conference attendees

\* Following the conference, attendees, exhibitors, speakers, guests, are directed to this web site for post-conference information

**PRE CONFERENCE & EXHIBIT SHOW**

- 10% discount on single booth package
- Place statement of conference endorsement in the Invitation to Exhibit brochure
- Business card sized ad in Conference Registration brochure\*
- Company name and logo on front cover of Conference Registration brochure\*
- Company name and logo listed on Conference web site with link to company web site\*\*
- Access to list of registered conference attendees two weeks prior to conference for pre-conference marketing

\* *The Conference Registration Brochure is mailed to all Clerks and Finance Officers in Minnesota*

\*\* Potential conference attendees, exhibitors, speakers, guests, are directed to this web site for pre-conference information and registration.

**AT THE CONFERENCE & EXHIBIT SHOW**

- Company recognized from the podium at opening session
- Exclusive Sponsorship booth location
- Exclusive Sponsorship level signage at booth
- ½ page ad in the Conference Program and Exhibit Guide
- Company name listed as Exclusive Level
- Company name and logo listed on front of Conference 3-ring binder
- Company name listed in fourth place on back of Conference 3-ring binder
- 2 Banquet Tickets

\* Distributed to all Conference Attendees, Speakers, Special Guests and Exhibitors

\*\* Distributed to all registered Conference attendees

**POST CONFERENCE & EXHIBIT SHOW**

- Company logo and name posted on Conference web site with link to company web site\*
- Updated list of Conference attendees

\* Following the conference, attendees, exhibitors, speakers, guests, are directed to this web site for post-conference information

## 2008 MCFOA PREMIER LEVEL SPONSORSHIP PACKAGES AVAILABLE

### Premier Level: GOLD LEVEL SPONSORSHIPS

**\$ 600**

- ½ page ad in the Conference Program and Exhibit Guide
- Gold level sponsor signage at booth
- Prime Gold Level booth location
- Company name listed on Conference signage
- Company name listed in special Sponsors listing in Conference Program and Exhibit Guide
- Company name listed on back of Conference 3-ring binder
- Company name listed as Sponsor on Conference web site
- Recognition from podium at opening session
- Post-conference – listing of Conference attendees
- 2 Banquet Tickets

### Premier Level: SILVER LEVEL SPONSORSHIPS

**\$ 400**

- ¼ page ad in the Conference Program and Exhibit Guide
- Silver level sponsor signage at booth
- Company name on conference signage
- Company name listed in special Sponsors listing in Conference Program and Exhibit Guide
- Company name listed as Sponsor on back of conference 3-ring binder
- Company name listed as Sponsor on conference web site
- Recognition from podium at opening session
- Post-conference – listing of conference attendees
- 1 Banquet Ticket

### Premier Level: BRONZE LEVEL SPONSORSHIPS

**\$ 300**

- Business card sized ad in the Conference Program and Exhibit Guide
- Bronze level sponsorship signage at booth
- Company name on conference signage
- Company name listed in special Sponsors listing in Conference Program and Exhibit Guide
- Company listed on back of Conference 3-ring binder
- Company listed as sponsor on Conference web site
- Recognition from podium at opening session
- Post-conference – listing of conference attendees