



GTS EDUCATIONAL EVENTS

Engage. Inspire. Inform.





One of the most valuable things your organization can do is support the ongoing education of your employees and constituents. GTS Educational Events is ready to be your educational partner.

Experienced, Full Service Support

For nearly forty years, GTS Educational Events has been providing education and event planning services for a wide variety of government agencies, associations and nonprofits. Our professional staff has over 75 years of collective experience planning and managing education events.

Whether you are looking to produce a multi-day conference and tradeshow, a one day summit or retreat, an ongoing training program or specialized educational initiative, our comprehensive services include:

- Content planning and educational design;
- Speaker identification and management;
- Budget and project planning/management;
- Event marketing and communications;
- Sponsorship/exhibitor management;
- Detailed event planning and execution;
- Registration and fee processing; and
- Post-event assessment.

Working with GTS Educational events gives your organization the experienced, professional planning it needs to ensure a successful event.

Market and Industry Expertise

GTS Educational Events exclusively serves nonprofit and government groups. As a mission-driven nonprofit organization that started as a joint powers organization, we understand your needs and we are philosophically aligned with the work you do.

Our diverse group of clientele includes staff, elected and appointed officials from all levels of government, as well as nonprofit organizations, trade associations/unions, education and community groups. Our repeat, long-term clients include:

- Minnesota City/County Management Association
- Upper Midwest Security Alliance
- Minnesota Department of Education
- Minnesota Department of Health

We are passionate about life-long learning, and we are committed to our mission of meeting the educational needs of the public and civic sector in order to advance the public good.

Proven and Award Winning

GTS Educational Events has a proven track record in planning, managing and presenting



hundreds of successful programs and events for a wide range of audience sizes (from 75 to 2,000+) and geographic scope—from local to national to international.

We consistently deliver successful outcomes including:

- Increased participant attendance
- Meeting or exceeding numeric and financial goals
- Meeting or exceeding participant satisfaction goals

GTS programs have won both formal and informal recognition, with awards, commendations and formal recognition from the American Society for Training and Development (Minnesota Chapter), the Minnesota Association of Continuing Adult Education, three Minnesota Governors, and several professional and trade associations.

“The key value that GTS provides is its ability to take charge of the event from beginning to end with outstanding results. I continue to be impressed with the staff’s efficiency and effectiveness.”

— Gopal Khanna, Chief Information Officer, State of Minnesota

Your source for education event services.

Established in 1976, GTS Educational Events is a nonprofit organization dedicated to helping those in the public and civic sectors meet their needs for continuing education and professional development. We offer full service planning and management of conferences, workshops, training programs and special initiatives for government agencies, nonprofits, community and professional organizations.

With over 38 years experience, hundreds of satisfied clients and thousands of learners, we are the largest independent provider of public and nonprofit educational event services. After participating in a GTS educational event, you will think differently, see new perspectives and bring new ideas to the table. You'll be changed.



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