



LAND USE

TRAINING + EDUCATION

2020 VIRTUAL CONFERENCE - SPONSORSHIP PROGRAM

From basic to advanced core content, to special and emerging topics, the **Land Use Training & Education Program's Virtual Conference** is designed to provide opportunities for elected and appointed officials, land use planning and zoning staff, the business community, community-based organizations, and concerned citizens from cities, suburbs, towns, and rural areas to engage in conversations and collaborative learning that will drive toward equitable and sustainable land use outcomes.

By being a sponsor of this conference, your organization can show its commitment and support for equitable and sustainable land use to a broad audience of stakeholders who are driving planning and zoning decisions in communities across the state. Your financial contributions help to underwrite the cost of producing the conference, helping to keep the cost of attendance affordable for government and civic sector attendees.

OPPORTUNITIES

This year we are offering several opportunities to raise your organization's brand profile and position your organization as a leader and influencer. When you support the Land Use Training & Education Program's Virtual Conference, you increase your visibility to a wide-reaching community of engaged and influential attendees. The more you invest, the more visibility and sponsor benefits you receive! Contact Mary Wynne at mwynne@mngts.org or 952-885-8088.

Sponsor Benefits	Partner Sponsor \$1,500	Gold Sponsor \$750	Silver Sponsor \$500	Bronze Sponsor \$250
Logo displayed on registration website & virtual conference landing page	X			
Logo displayed at the beginning of all recorded sessions	X			
Verbal recognition/thanks at the beginning of the conference & logo displayed on screen	X	X		
Complimentary registration to attend conference	3 (up to \$450 value)	2 (up to \$300 value)	1 (up to \$150 value)	
Access to participant opt-in list after the conference	X	X	X	X
Logo & link listed on all pre and post-conference e-mail promotions (over 25,000* impressions!)	X	X	X	X
Logo and link on Land Use website	X	X	X	X

**Estimate only. Exact number depends on many factors including when sponsor joins.*